

*Song Sangho
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Shingo Iwasa
Han Chaewon
LIN, KUAN-WEN
YU, CHING-CHUN
Risa Shimada*

Prism

Team C



Shingo Iwasa

Risa Shimada

YU, CHING-CHUN

Han Chaewon

CHEN, HONG-LIN

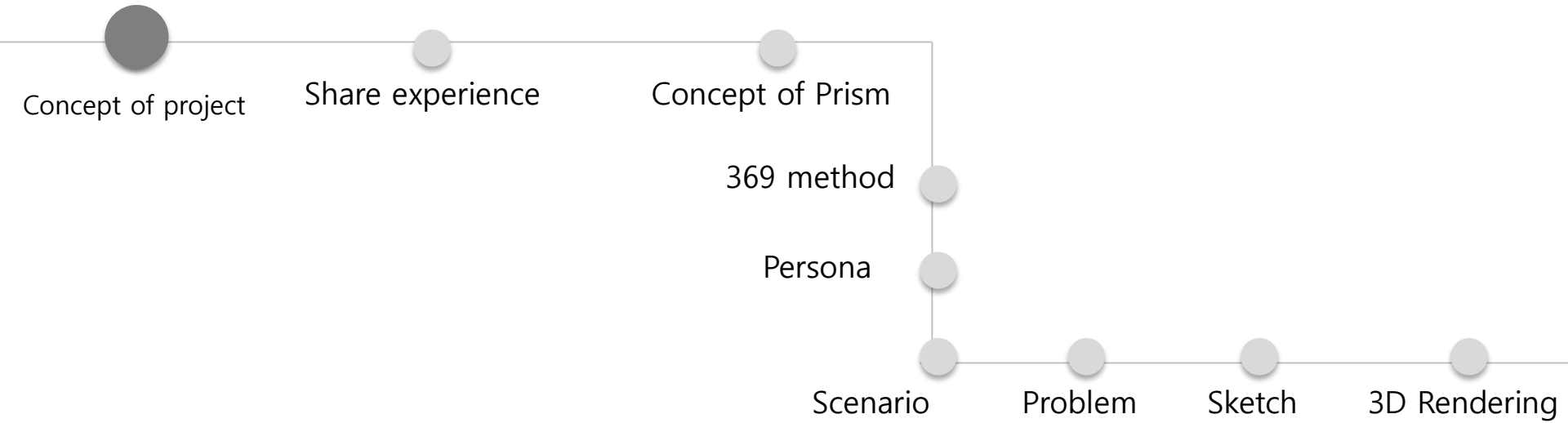
LIN, KUAN-WEN

Team Leader : Song Sangho



: *7colors of Rainbow*

Contents





1. Concept of project

おもてなし

O-MO-TE-NA-SHI



2. Share experience

What is the "O-MO-TE-NA-SHI"?

Pay for guest

Toilet music box

Bus stairs

Find the way

Green Tea

House warming party

Beer glass

Special food

Candy



2. Share experience

What is the "O-MO-TE-NA-SHI"?





3. Design Concept

“Our design makes user have surprise in the detail.”



4. 369 Method



Discussion by 369 method and find 3 directions



PRISM

5. Direction



Highway Rest Area



5W1H

Who The group tourist

When When they want to get rest

Where Highway Rest Area

Why Tourist sometimes didn't realize their time to come back to bus

What Time management of rest time



5W1H

How Time management will **notice limit time** to tourist in the Highway rest area.



PRISM

5. Persona



Name : Shinya Kimura

Age : 53

Job : Bus Driver

Hobby: Fishing



Name : Michiko Kobayashi

Age : 62

Job : No

Hobby: Gardening



*Name : Thomas Rabin
Age : 36
Job : Traditional Dancer
Hobby: Listening music*



*Name : Hikari Sakamoto
Age : 18
Job : High school student
Hobby: Nail*



6. Scenario

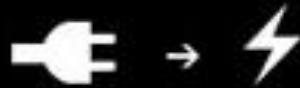


Many cars in parking area



Many people in restaurant

Good Luck.



Sometimes...



CLASSIC

QUARTZ



Problems

1. Bus driver *Shinya Kimura* /

- Passengers were late . So the schedule was be delay

2. Elder lady *Kobayashi* /

- After toilet . She can't find the bus which she taken

3. High school student *Hikari Sakamoto* /

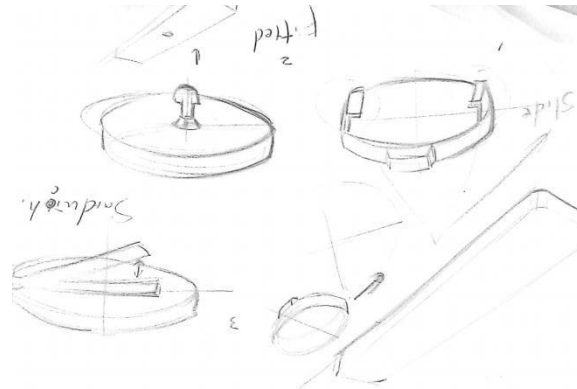
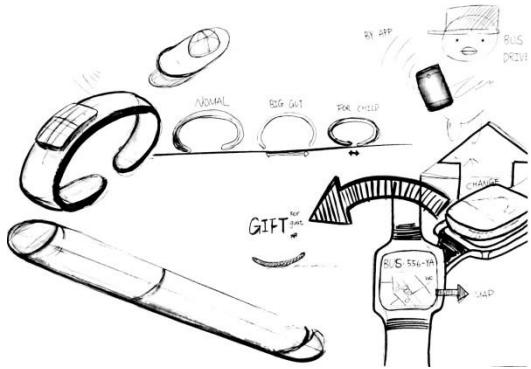
- She can't check the time after her cellphone battery has done

4. Traditional dancer *Thomas Rabin* /

- Course of the communicate problem. He can't know the correct time

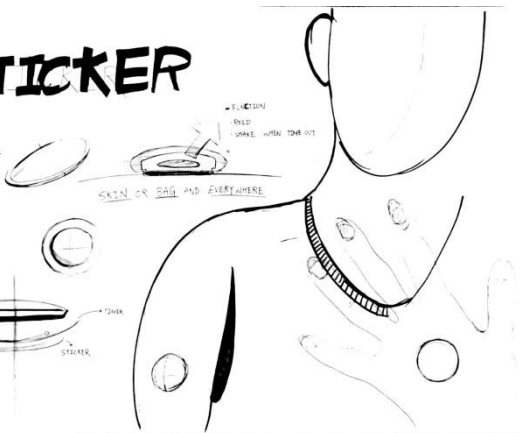


Design Development...

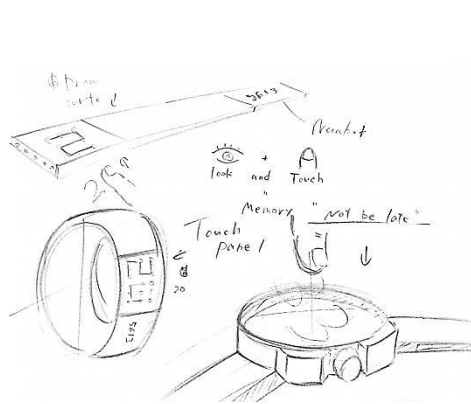
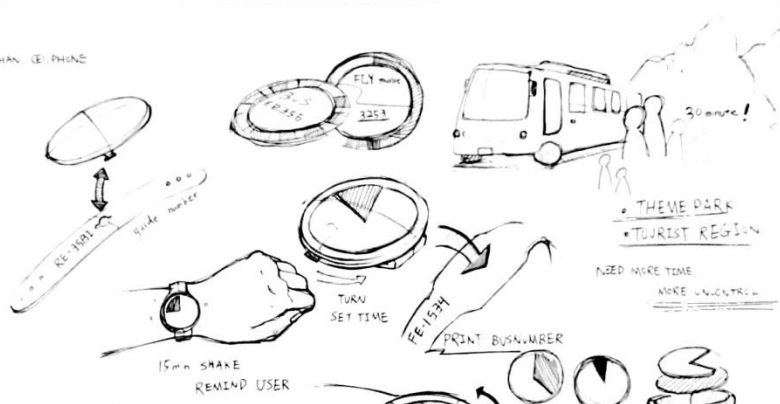
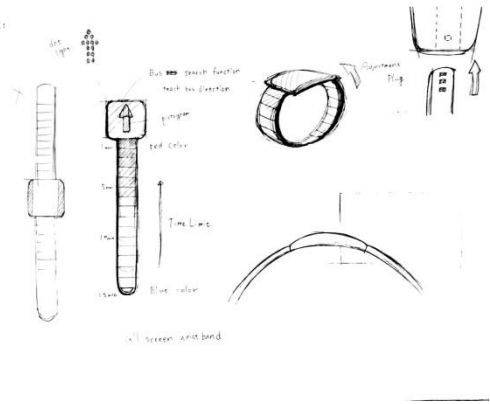


STICKER

CONCEPT
SINGLE USE
MEMO

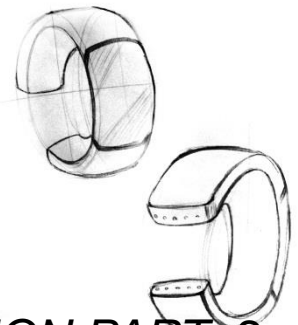
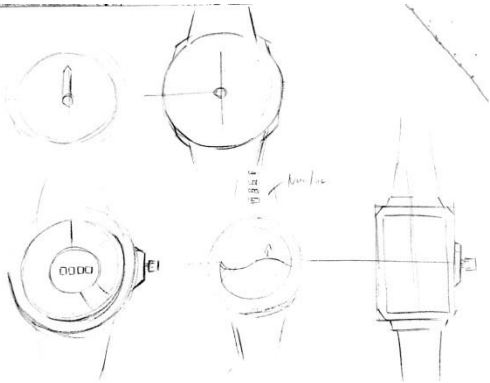


3. Progress

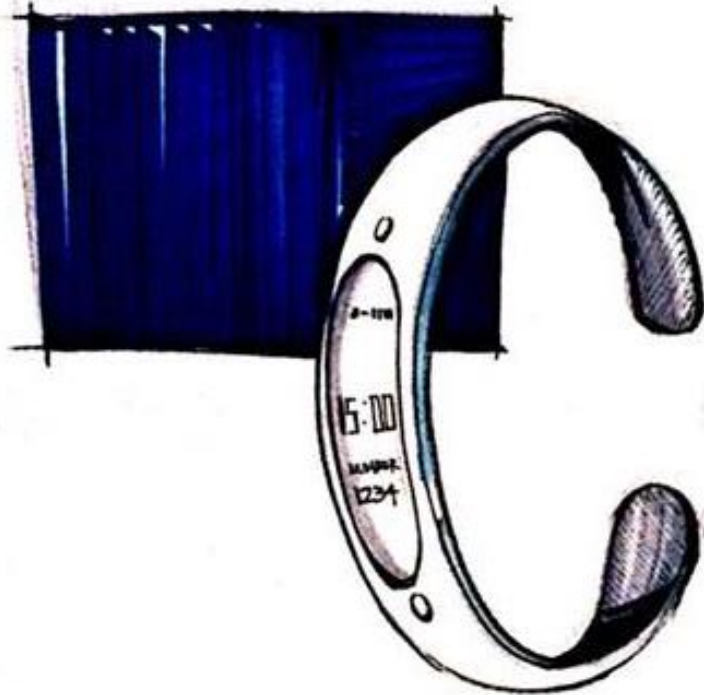


CONSIDERED ABOUT GEAR
BUT TO SHOW THE ACCURATE TIME
USE COLOR TO REMIND USER.

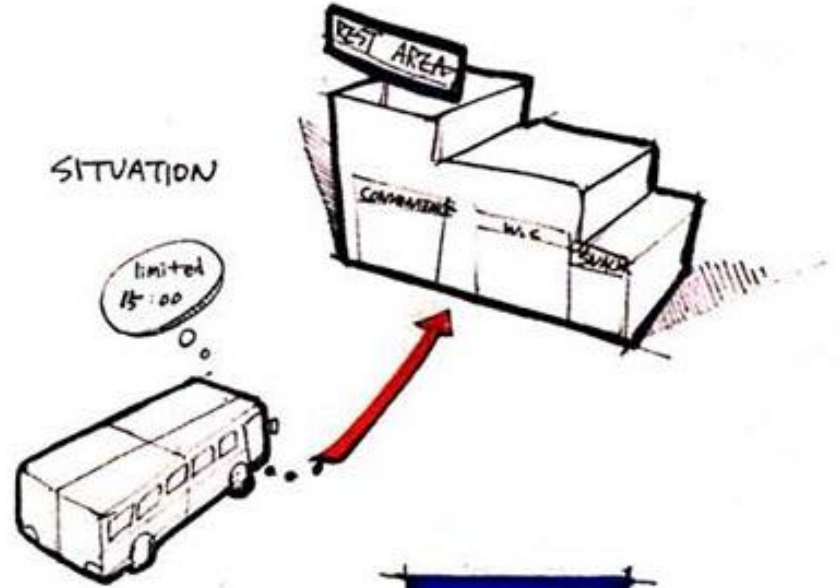
NO TIME TO SEE BUS NUMBER
CAN'T USE TIME MANAGEMENT
PAPER STRAP
BUS NUMBER
can change



SKETCH DESIGN PART 2

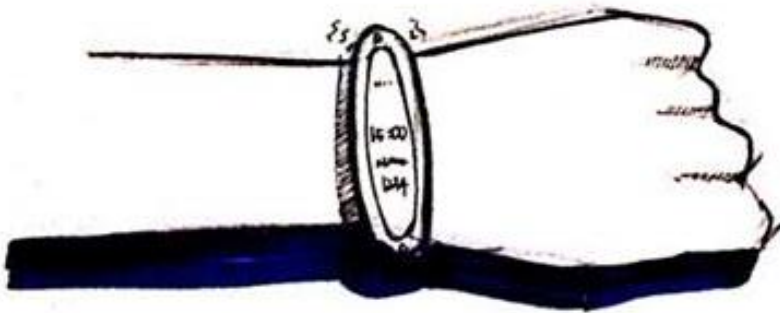


SITUATION



USER SCENE

≡ VIBRATION ≡



In Box



SKETCH DESIGN - FINAL



*TIME MANAGEMENT
JUST ENJOY ON YOUR TRIP*





PRISM

DESIGN CONCEPT





PRISM

DESIGN CONCEPT





PRISM

DESIGN CONCEPT

*TIME MANAGEMENT
HELP YOU FIND YOUR BUS*



にしてつかんこう
Welcome to Kyushu!!



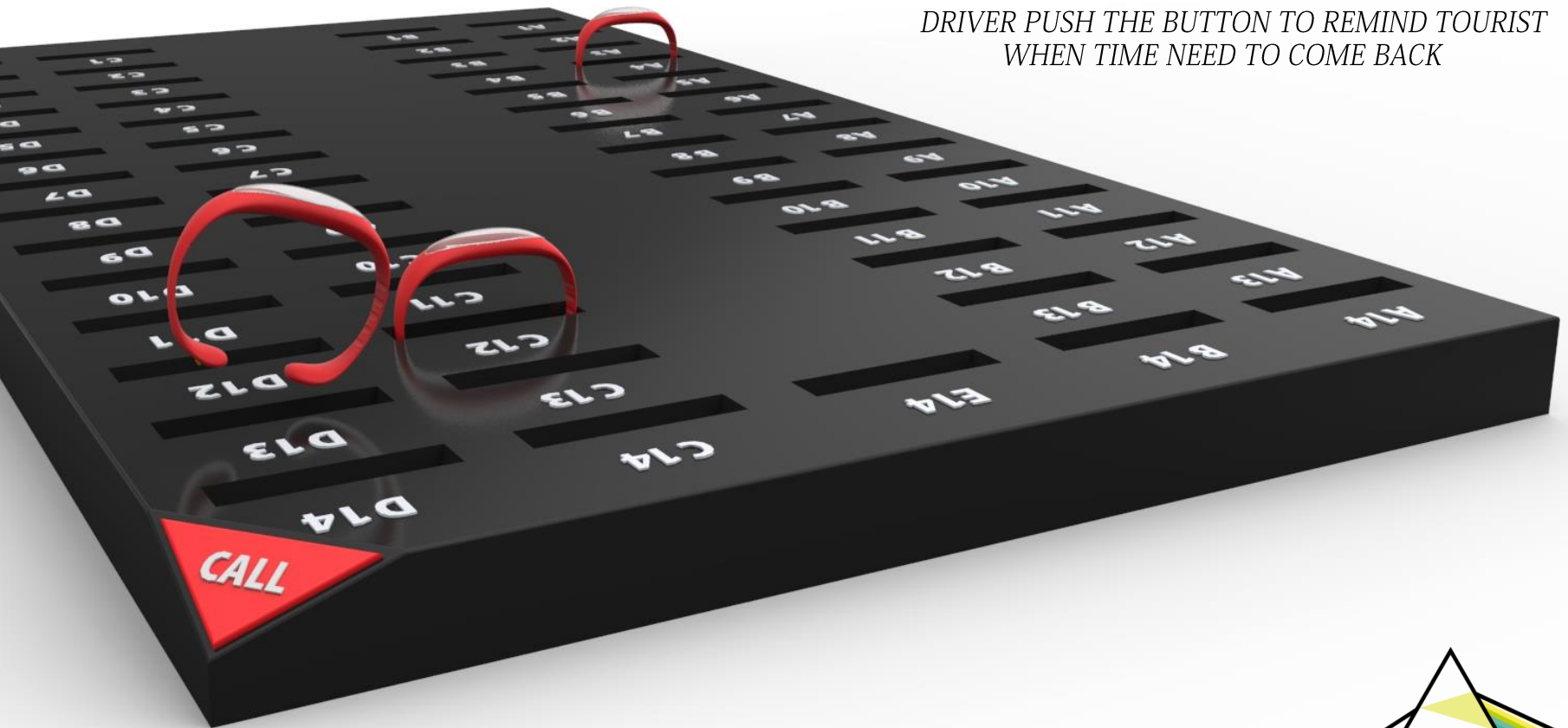
CHARGING BOARD
DIRVER USE THIS TO REMIND PESSANGER TIME



CHARGING BOARD

*CHARGING SPACE SET AS BUS SEAT
CHECK PESSANGERS CAME BACK OR NOT*

*DRIVER PUSH THE BUTTON TO REMIND TOURIST
WHEN TIME NEED TO COME BACK*

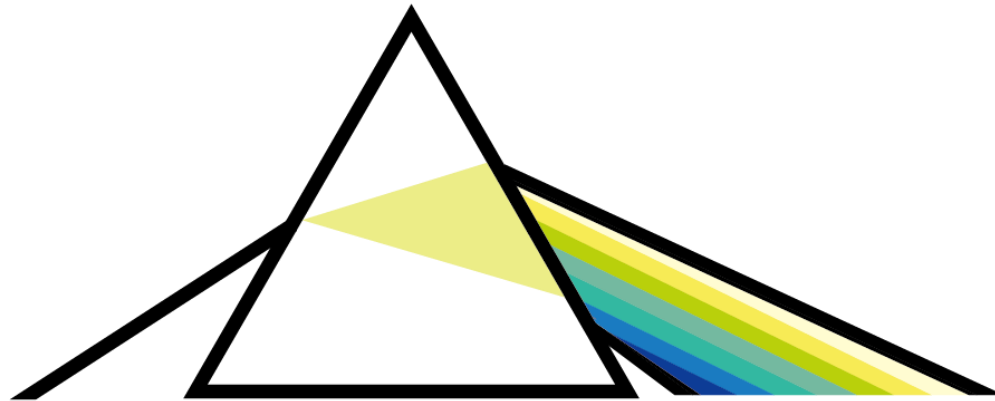


おもてなし

DON' T CARE ABOUT TIME

JUST ENJOY YOUR TRIP





P R I S M

Thank you

To be continue...

Prism

Team C