



Shen Neng-chin
Kim Ji Man
Yutaka Hasegawa
Su Pin-chun
Cho Seo Yeon
Mutsumi Nishimura
Liu Ting-yu

おもてなし

o

mo

te

na

shi

behave

let feel

貼

Tie

close to sb.'s

心

Xin



환

hwan

happily

대

Dae

treat



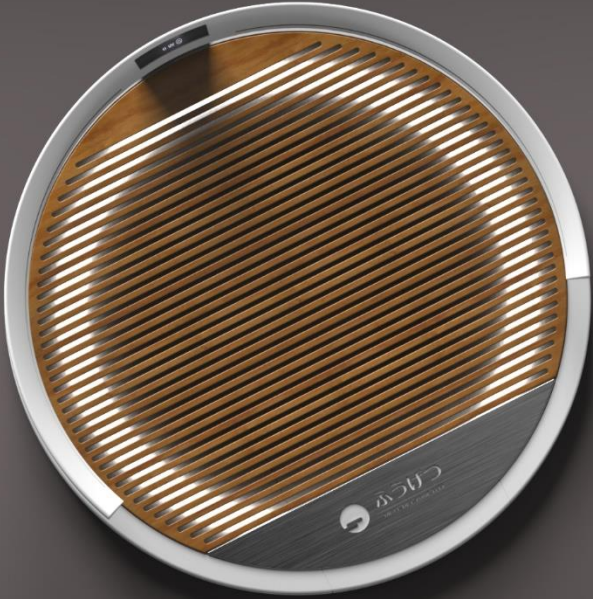
お父さん (father)

Age	50
Personality	drinking lazily when going back home loving home
Occupation	white tie salaried worker
Income	3,000,000YEN (Japan)
Design taste	simple & Traditional
Conditions	back ache big belly problem Athlete's foot
Demand	Too lazy to wipe his feet after shower.



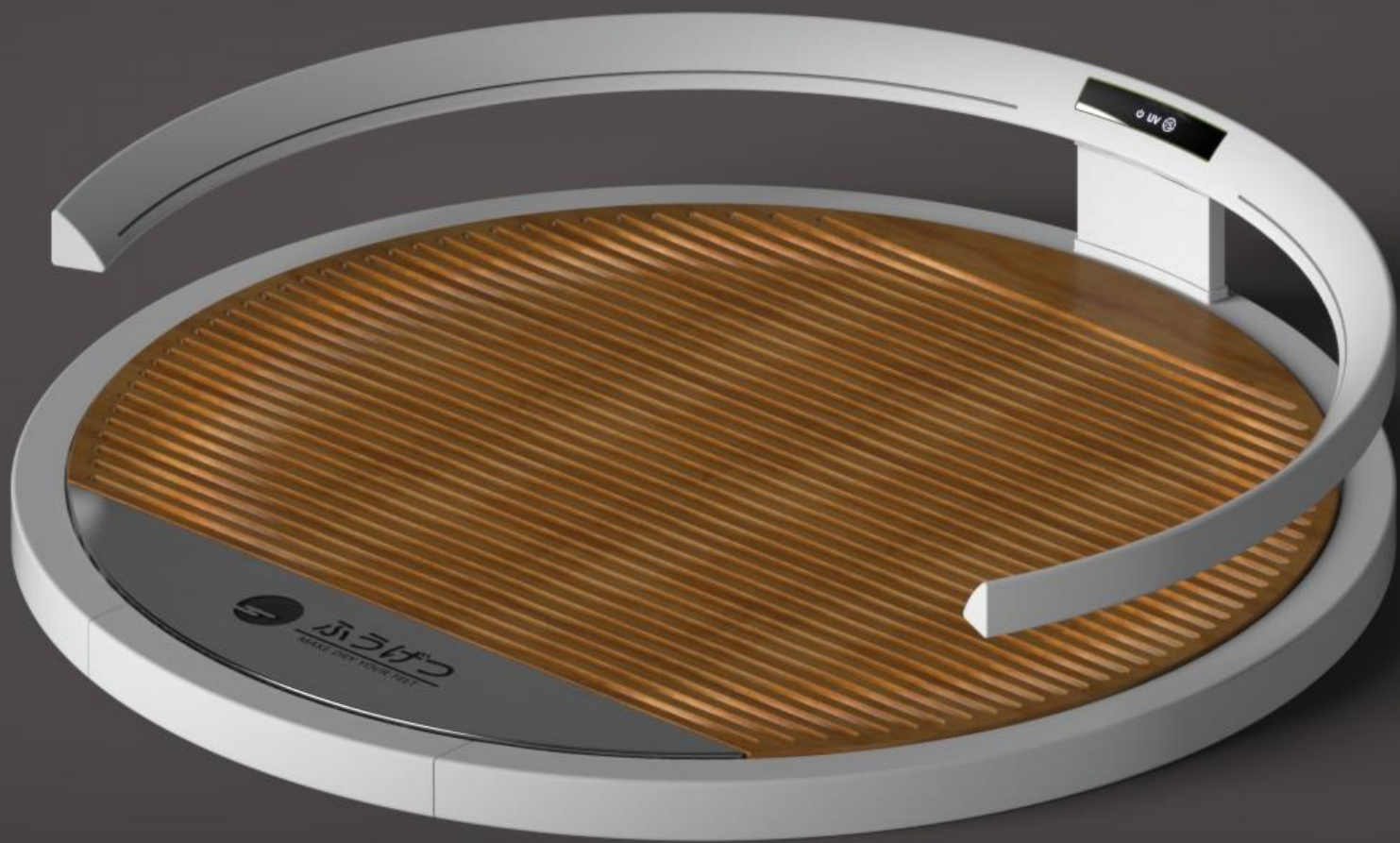
HU-GETSU

風月





ふうけつ
FUUKETSU

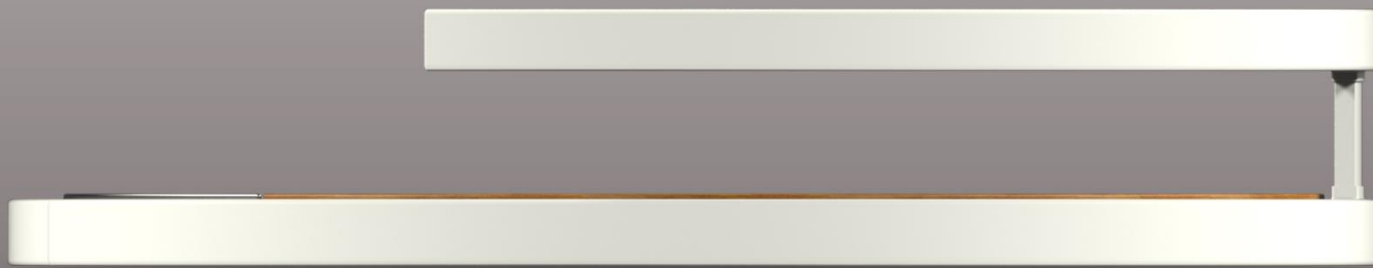


 ふらげっ
SCALE WITH WOODEN PLATE

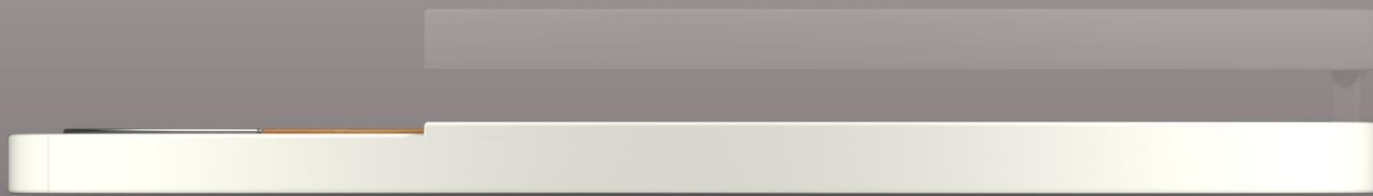
0.00



Cool wing |
Heated wing |



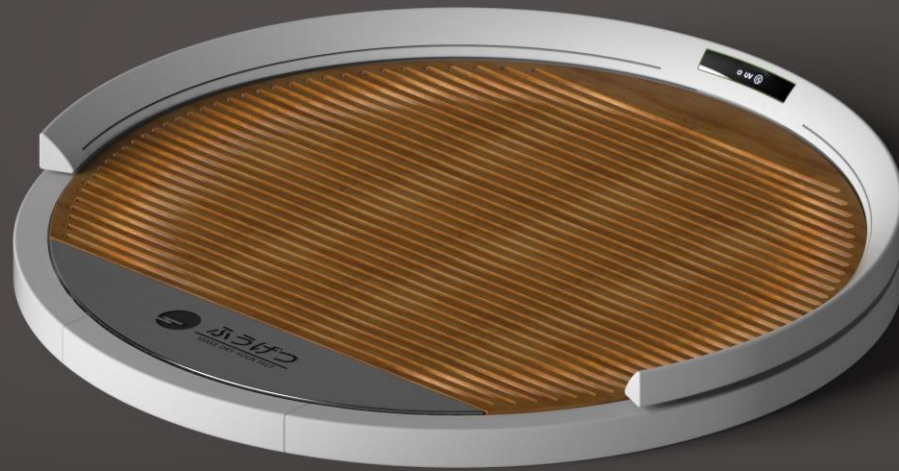
Blowing the water into the button side |



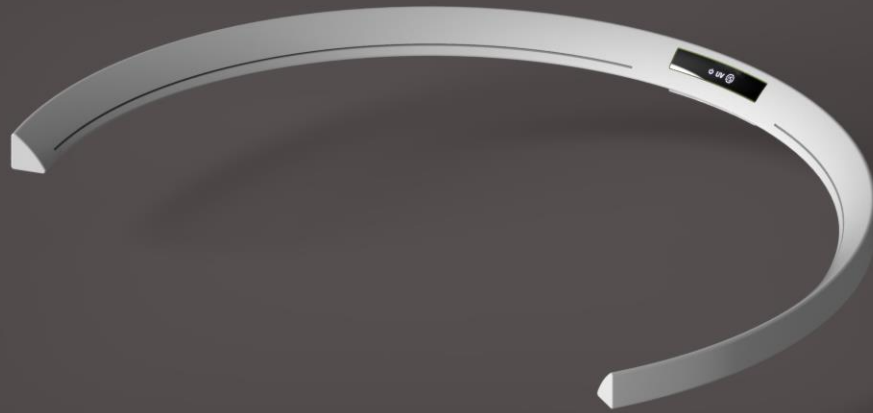
Folded into one piece |
Easily hided inside the floor



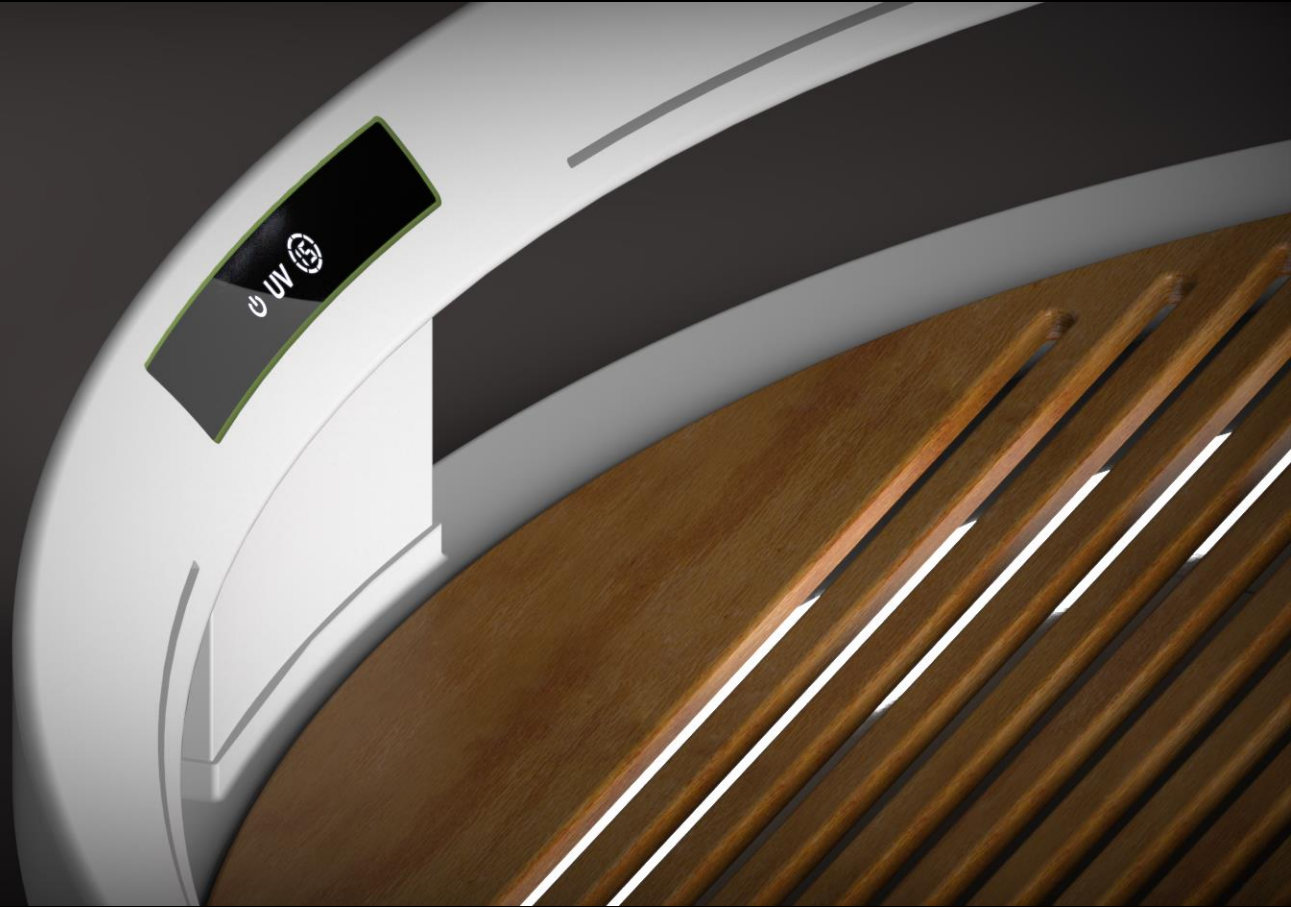
Not being seen easily |
Easily hided inside the floor |



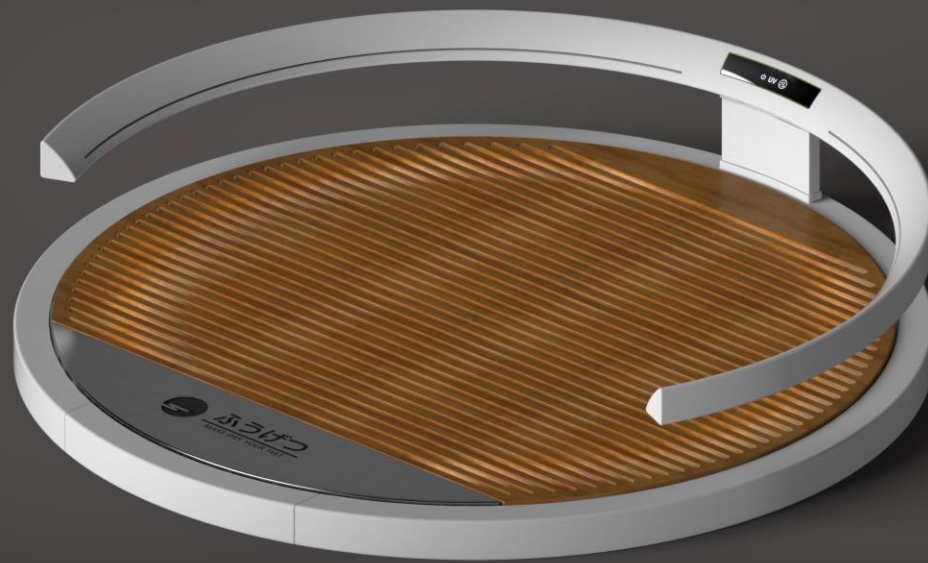
Folded into one piece |



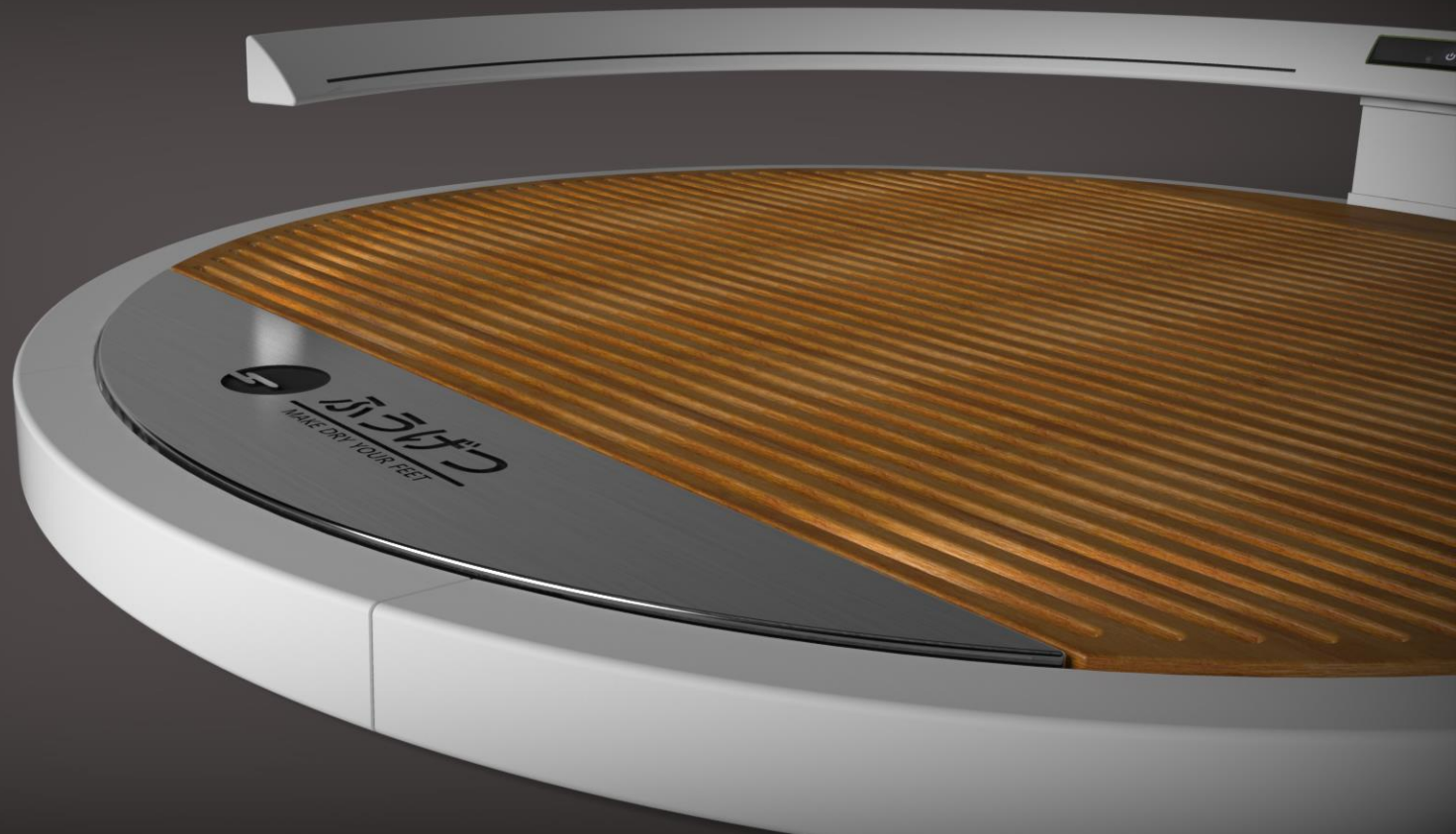
C shape design fan |



Anti-bacteria technology |
UV Light

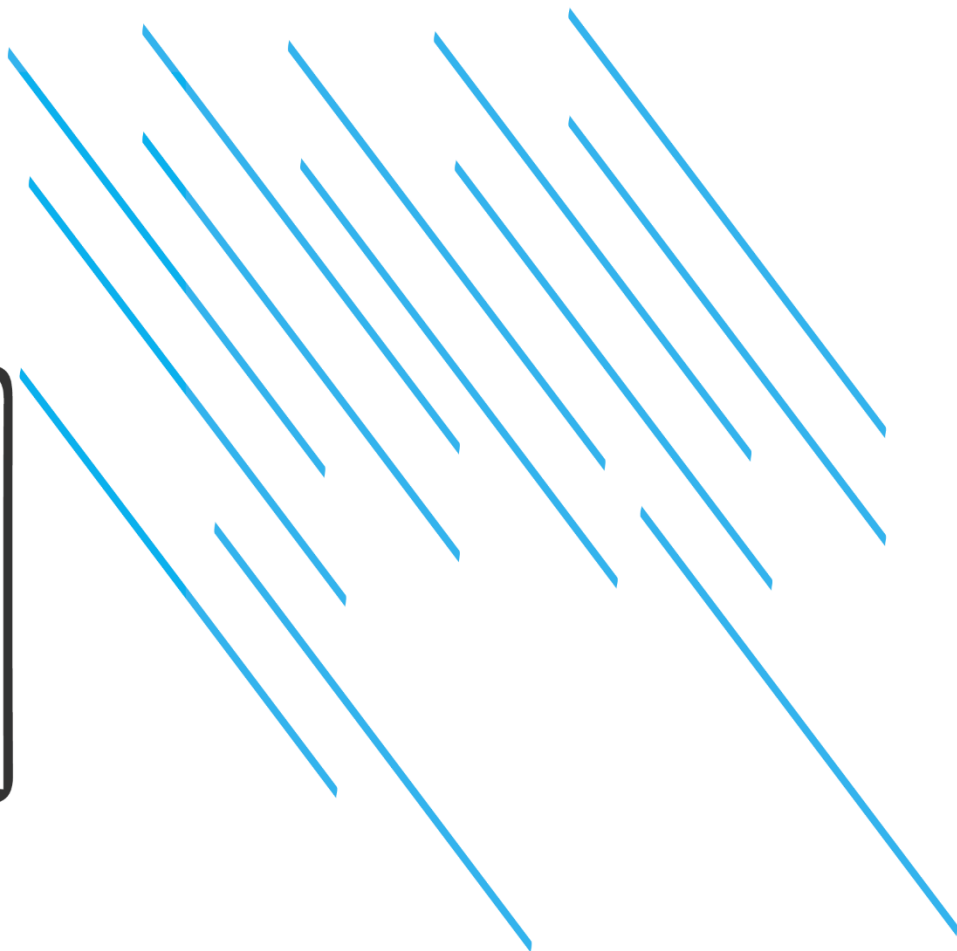
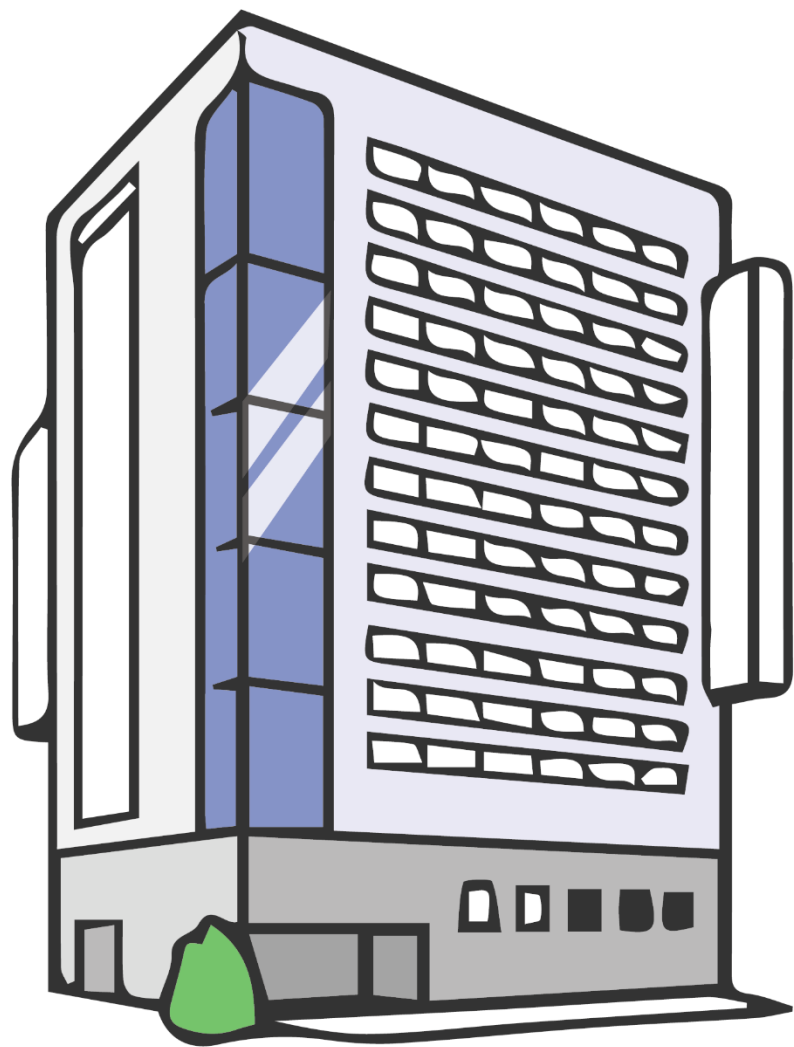


Anti-bacteria material
Bamboo

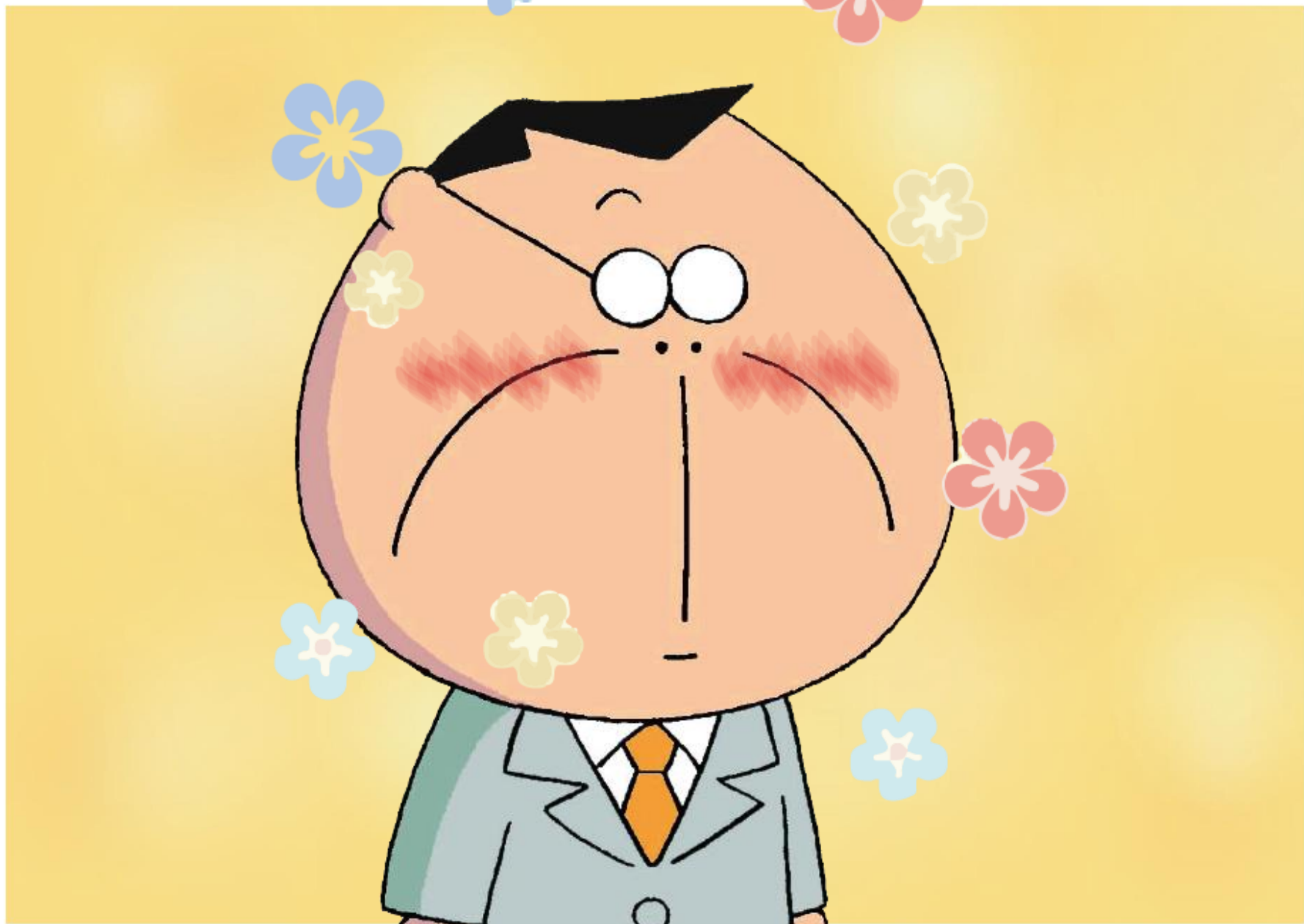


Anti-bacteria material
Bamboo

Scenario I





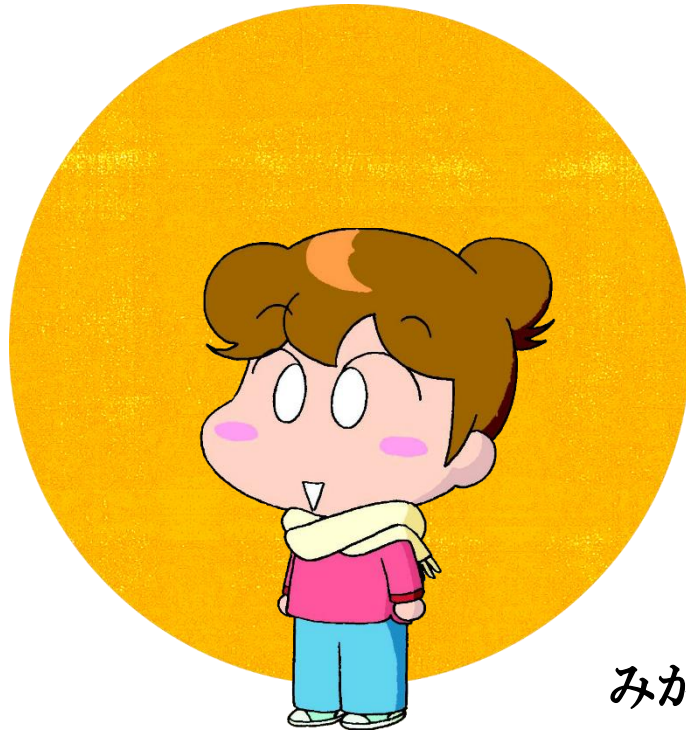


Scenario II



お母さん (mother)

Age	45
Personality	sweaty busy exercise cooking handicraft cleanliness slob shopping safe money
Occupation	housewife
Income	nothing
Design taste	traditional Funny Colorful feminine flower bad
Conditions	blood circulating doing too much housework
Demand	After doing so much housework, she want some relax.



みかん (Mikan)

Age	17
Personality	somberness, Normal shy
Education	high school
Occupation	student
Income	pocket money
Design taste	kawaii + natural
Demand	After tiring winter school trip, she need to warm up.



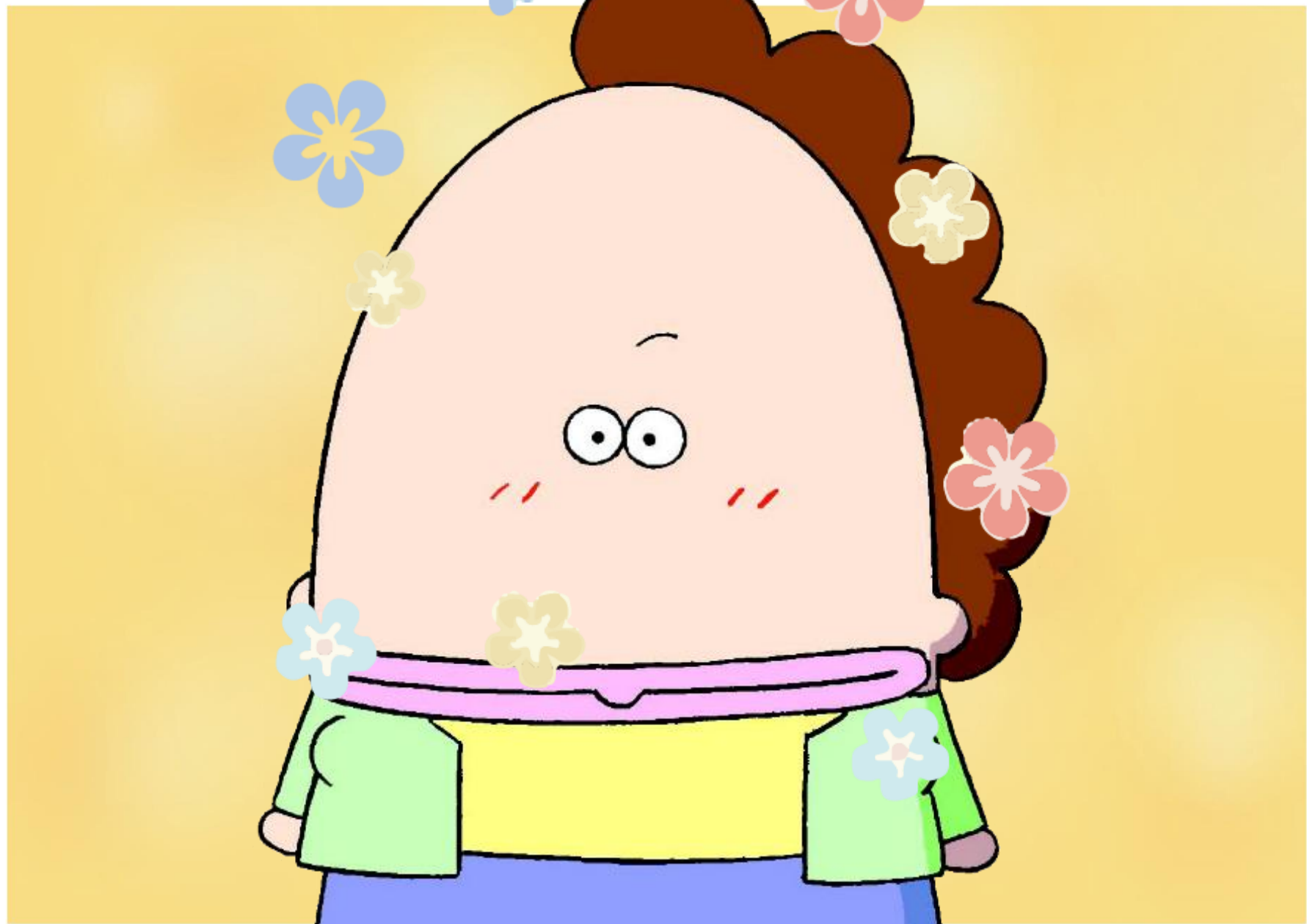
ユズヒコ (Yuzuhiko)

Age	13
Personality	fineness reading music appreciation
Education	junior high school
Occupation	student
Income	pocket money
Design taste	simple, cool
Demand	Not to use it in front of his family, but he enjoy using it alone.

我們這一家 ATASHIN'CHI

© 1994 Marmalade Company / © 2002-2009 SHIN-EI & TV Asahi





我們這一家 ATASHIN'CHI

© 1994 Marmalade Company / © 2002-2009 SHIN-EI & TV Asahi



